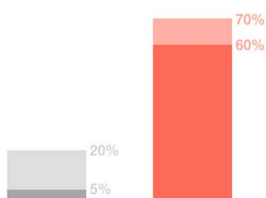


# Why Use On-Hold Messaging?



## Prospect Potential



■ Probability of selling to a new prospect  
■ Probability of selling to an existing customer



The easy-to-use online tools from On-Hold Media Group promote your business directly to prospects with the most potential — your previous purchasers and newly inquiring consumers. These are the ones who have just taken the time to call your business.

*Your marketing efforts brought them to this point, so why not continue the process and deliver your message to them when they are most receptive to it? We can help you do just that.*

### With On Hold Messaging, You Can:

- Enhance your company image
- Educate & inform your callers
- Reduce call abandonment (hang-ups)
- Lower perceived hold time
- Cross-sell & up-sell key products
- Build awareness of upcoming events
- Drive website traffic
- Immediately increase sales
- Keep your customers in buying mindset

*Whether you're re-engaging an existing customer or enticing an interested prospect, make the most of an asset you already own: **on-hold time.***

**OnHoldWizard.com**

Call Us Toll-Free Today: (866) 758-1300

